CONTRACT

100 E. Speer Blvd Denver, CO 80203 (303)595-3131

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	581723	1		09837277	
<u>Product</u>					
American Crossroads					
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1088				
<u>Advertiser</u>			Ori	ginal Date	Revision
American Crossroads			1	0/08/12	/ 10/08/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Accou	nt E	<u>xecutive</u>	Sales Office
	KDVR	Alexandra Bradley		Bradley	Washington DC
	Special Handl	ling			
	Do Not Mail				
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	8433	11			27
	Agency Ref	•		Advertiser	Ref
				I	

		Spots/	•	Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots ¹	Amount
N 1 31 10/09/12 10/09/12 M-F 5-530a Good Day	5a-530a	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	<u>Rate</u> \$400.00			
		.00	NIM	# 400.00
N 2 31 10/10/12 10/10/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week	5a-530a Rate	:30	NM 1	\$400.00
Week: 10/08/12 10/14/12W 1	\$400.00			
N 3 31 10/11/12 10/11/12 M-F 5-530a Good Day	5a-530a	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/12T 1	\$400.00			
N 4 31 10/12/12 10/12/12 M-F 5-530a Good Day	5a-530a	:30	NM 1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12F 1	<u>Rate</u> \$400.00			
N 5 31 10/15/12 10/15/12 M-F 5-530a Good Day	5a-530a	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.55		ψσσσσ
Week: 10/15/12 10/21/12 M 1	\$400.00			
N 6 31 10/09/12 10/09/12 M-F 530-6a Good Day	530-6a	:30	NM 1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -T 1	<u>Rate</u> \$550.00			
N 7 31 10/10/12 10/10/12 M-F 530-6a Good Day	530-6a	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	ψ330.00
Week: 10/08/12 10/14/12w 1	\$550.00			
N 8 31 10/11/12 10/11/12 M-F 530-6a Good Day	530-6a	:30	NM 1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	<u>Rate</u> \$550.00			
		.20	NIM 4	¢550.00
N 9 31 10/12/12 10/12/12 M-F 530-6a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530-6a Rate	:30	NM 1	\$550.00
Week: 10/08/12 10/14/12F 1	\$550.00			
N 10 31 10/15/12 10/15/12 M-F 530-6a Good Day	530-6a	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12 M 1	\$550.00			
N 11 31 10/09/12 10/09/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 2	\$1,200.00
Week: 10/08/12	\$600.00			
			•	

Page 2 of 5 Contract Agreement Between: Print Date 10/08/12



	Contract / Revision 581723 /	Alt Order # 09837277
Contract Dates		Estimate #
10/09/12 - 10/15/12	American Crossroads	1088

Advertiser Original Date / Revision 10/08/12 / 10/08/12 **American Crossroads**

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate			•	* * * * * * * * * *
N 12 31 10/10/12 10/10/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	NM	2	\$1,200.00
Week: 10/08/12 10/14/12W 2	\$600.00				
N 13 31 10/11/12 10/11/12 Good Day Colorado	6a-7a	:30	NM	2	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 2	<u>Rate</u> \$600.00				
N 14 31 10/12/12 10/12/12 Good Day Colorado	6a-7a	:30	NM	2	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				, ,
Week: 10/08/12 10/14/12F 2	\$600.00	.20	NIM	•	£4.200.00
N 15 31 10/15/12 10/15/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	NM	2	\$1,200.00
Week: 10/15/12 10/21/12 M 2	\$600.00				
N 16 31 10/09/12 10/09/12 Good Day Colorado	7a-8a	:30	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -T 2	<u>Rate</u> \$500.00				
N 17 31 10/10/12 10/10/12 Good Day Colorado	7a-8a	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 w 2	<u>Rate</u> \$500.00				
Week: 10/08/12 10/14/12W 2 N 18 31 10/11/12 10/11/12 Good Day Colorado	7a-8a	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	φ1,000.00
Week: 10/08/12 10/14/12T 2	\$500.00				
N 19 31 10/12/12 10/12/12 Good Day Colorado	7a-8a	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 2	<u>Rate</u> \$500.00				
N 20 31 10/15/12 10/15/12 Good Day Colorado	7a-8a	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 2	<u>Rate</u> \$500.00				
N 21 31 10/09/12 10/09/12 Good Day Colorado	8a-9a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	1 NIVI	_	ψοσο.σσ
Week: 10/08/12 10/14/12 -T 2	\$300.00				
N 22 31 10/10/12 10/10/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	8a-9a <u>Rate</u>	:30	NM	2	\$600.00
Week: 10/08/12 10/14/12W 2	\$300.00				
N 23 31 10/11/12 10/11/12 Good Day Colorado	8a-9a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 2	<u>Rate</u> \$300.00				
N 24 31 10/12/12 10/12/12 Good Day Colorado	8a-9a	:30	NM	2	\$600.00
Start Date	<u>Rate</u>				,
Week: 10/08/12 10/14/12F 2	\$300.00			_	****
N 25 31 10/15/12 10/15/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8a-9a <u>Rate</u>	:30	NM	2	\$600.00
Week: 10/15/12 10/21/12 M 2	\$300.00				
N 26 31 10/09/12 10/09/12 Regis & Kelly	90130a-10a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 2	<u>Rate</u> \$300.00				
N 27 31 10/10/12 10/10/12 Regis & Kelly	90130a-10a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12W 2 N 28 31 10/11/12 10/11/12 Regis & Kelly	\$300.00 90130a-10a	:30	NM	2	\$600.00
N 20 31 10/11/12 10/11/12 Regis & Kelly	50 130a-10a	.3∪	INIVI	4	φυυυ.υυ

Contract Agreement Between: Print Date 10/08/12 Page 3 of 5



		<u>Alt Order #</u> 09837277
Contract Dates 10/09/12 - 10/15/12	Product American Crossroads	Estimate # 1088

Advertiser Original Date / Revision 10/08/12 / 10/08/12 **American Crossroads**

		Spots/		Tota	ıls
*Line Ch Start Date End Date Description		Days Length Week Rate	TypeS	pots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12T2	<u>Rate</u> \$300.00				
N 29 31 10/12/12 10/12/12 Regis & Kelly	90130a-10a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 2	<u>Rate</u> \$300.00				
N 30 31 10/15/12 10/15/12 Regis & Kelly	90130a-10a	:30	NM	2	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12M2	<u>Rate</u> \$300.00				
N 31 31 10/09/12 10/09/12 Everyday	10a-11a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 2	<u>Rate</u> \$175.00				
N 32 31 10/10/12 10/10/12 Everyday	10a-11a	:30	NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12w 2	<u>Rate</u> \$175.00				
N 33 31 10/11/12 10/11/12 Everyday	10a-11a	:30	NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 2	<u>Rate</u> \$175.00				·
N 34 31 10/12/12 10/12/12 Everyday	10a-11a	:30	NM	2	\$350.00
Start Date	<u>Rate</u>				,
Week: 10/08/12 10/14/12F 2 N 35 31 10/15/12 10/15/12 Everyday	\$175.00 10a-11a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	φ330.00
Week: 10/15/12 10/21/12 M 2	\$175.00				4-00.00
N 36 31 10/09/12 10/09/12 Judge Judy Start Date End Date Weekdays Spots/Week	4p-5p <u>Rate</u>	:30	NM	1	\$500.00
Week: 10/08/12 10/14/12 -T 1	\$500.00				
N 37 31 10/10/12 10/10/12 Judge Judy Start Date End Date Weekdays Spots/Week	4p-5p	:30	NM	1	\$500.00
Week: 10/08/12 10/14/12W 1	Rate \$500.00				
N 38 31 10/11/12 10/11/12 Judge Judy	4p-5p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	<u>Rate</u> \$500.00				
N 39 31 10/12/12 10/12/12 Judge Judy	4p-5p	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12F 1	<u>Rate</u> \$500.00				
N 40 31 10/15/12 10/15/12 Judge Judy	4p-5p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	Rate \$500.00				
N 41 31 10/09/12 10/09/12 M-F 5p-530p Fox 31 N		:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	<u>Rate</u> \$800.00				
N 42 31 10/10/12 10/10/12 M-F 5p-530p Fox 31 N	5p-530p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 w 1	<u>Rate</u> \$800.00				
N 43 31 10/11/12 10/11/12 M-F 5p-530p Fox 31 N	5p-530p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				,
Week: 10/08/12 10/14/12T 1 N 44 31 10/12/12 10/12/12 M-F 5p-530p Fox 31 N	\$800.00 5p-530p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	ı	ψουυ.υυ
Week: 10/08/12 10/14/12F 1	\$800.00				

Contract Agreement Between: Print Date 10/08/12 Page 4 of 5



	 <u>Alt Order #</u> 09837277
Contract Dates 10/09/12 - 10/15/12	 Estimate # 1088

<u>Advertiser</u>	Original Date / Revision
American Crossroads	10/08/12 / 10/08/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
N 45 31 10/15/12 10/15/12 M-F 5p-530p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	5p-530p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 46 31 10/09/12 10/09/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	530p-6p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 47 31 10/10/12 10/10/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12W 1	530p-6p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 48 31 10/11/12 10/11/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	530p-6p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 49 31 10/12/12 10/12/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12F 1	Rate	:30	NM	1	\$800.00
N 50 31 10/15/12 10/15/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	530p-6p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 51 31 10/09/12 10/09/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	9p-930p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 52 31 10/10/12 10/10/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	9p-930p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 53 31 10/11/12 10/11/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	9p-930p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 54 31 10/12/12 10/12/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12F 1	9p-930p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 55 31 10/15/12 10/15/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	9p-930p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 56 31 10/09/12 10/09/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	930p-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 57 31 10/10/12 10/10/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	930p-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 58 31 10/11/12 10/11/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	930p-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 59 31 10/12/12 10/12/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12F 1	930p-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 60 31 10/15/12 10/15/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	930p-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 61 31 10/09/12 10/09/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	10p-1035p <u>Rate</u> \$600.00	:30	NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: Print Date 10/08/12 Page 5 of 5

American Crossroads



	Contract / Revision 581723 /	Alt Order # 09837277	
Contract Dates 10/09/12 - 10/15/12	Product American Crossroads	Estimate # 1088	
<u>Advertiser</u>	Original Date / Revision		

10/08/12 / 10/08/12

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week					
N 62 31 10/10/12 10/10/12 Fox 31 News Nightsid		:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12w 1	<u>Rate</u> \$600.00				
N 63 31 10/11/12 10/11/12 Fox 31 News Nightsid	10p-1035p	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week		.30	INIVI	'	φουσ.σσ
Week: 10/08/12 10/14/12T 1					
N 64 31 10/12/12 10/12/12 Fox 31 News Nightsid	10p-1035p	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12F 1	\$600.00				
N 65 31 10/15/12 10/15/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week	10p-1035p Rate	:30	NM	1	\$600.00
Week: 10/15/12	\$600.00				
N 66 31 10/11/12 10/11/12 FOX X Factor	830p-930p	:30	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate				, ,
Week: 10/08/12 10/14/12T 1	\$5,000.00				
N 67 31 10/12/12 10/12/12 X-Factor Friday 7-8p	7p-8p	:30	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	<u>Rate</u> \$1,800.00				
N 68 31 10/13/12 10/13/12 News Saturday 5p-530	5p-530p	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	ψοσο.σσ
Week: 10/08/12 10/14/12S- 1	*				
N 69 31 10/13/12 10/13/12 News Sa 530-6p	530p-6p	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$400.00				
N 70 31 10/13/12 10/13/12 Sa LN 9p-930p	*	:30	NM	1	\$1,400.00
Start Date End Date Weekdays Spots/Week		.30	INIVI		φ1,400.00
Week: 10/08/12 10/14/12S- 1					
N 71 31 10/13/12 10/13/12 Sa LN 930p-10p	930p-10p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12S- 1	\$1,000.00				
N 72 31 10/14/12 10/14/12 News Sunday 5p-530p	5p-530p <u>Rate</u>	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S 1	\$700.00				
N 73 31 10/14/12 10/14/12 News Su 530-6p	530p-6p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 10/08/12 10/14/12S 1	<u> </u>				
N 74 31 10/14/12 10/14/12 Su LN 9p-930p	9p-930p	:30	NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	<u>Rate</u> \$2,200.00				
	- ,	T ()		99	\$66,800.00
		Totals		99	\$00,800.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/15/12 99 \$66,800.00 \$56,780.00 Totals 99 \$56,780.00 \$66,800.00

Signature:	Date:	
-	•	